

## ABSTRACT OF THE DISCLOSURE

A golf club head (10) of the wood variety is constructed of a titanium ball striking plate (16), a composite central housing part (18) and a back housing part (22) assembled into a unitary configuration. The central housing part and back housing part are constructed of a graphite composite with carbon fibers. One or more weights are fixedly secured within the back housing part (22) to provide a center of gravity for the head (10) located just rearwardly of the plate (16) and below the centerline between the top and bottom surfaces of the central housing part (18).